

Keynoters and Senior Advisors

of the International Center for Leadership in Education



Challenging

Energize audiences about the need for change and create a sense of empowerment in times of declining resources

Motivating

Inspire educators about the critical importance of their mission to serve *all* students

Research-based

Share relevant data, current research, efficient and effective models, and practical solutions from across the nation



Inspiring Audiences with a Compelling Message

The International Center for Leadership in Education's nationally acclaimed keynote presenters share thoughtful, inspirational, and positive messages along with practical insights on current research and best practices related to K-12 school improvement.

Our keynoters are available to assist schools, districts, state agencies, and regional and national organizations with customized presentations around key education issues.

These highly in-demand presenters have been featured speakers at some of the most respected and well-attended national education conferences, including:

- National ASCD
- National Association of Secondary Schools Principals
- National Staff Development Association
- National ACTE
- National Urban School District
- National Administrators of Special Education
- National School Boards Association
- National Press Club
- National Summit for Healthcare Careers
- National Tech Prep
- National Title I
- ProLiteracy Worldwide National
- NASA Education Partnership
- National Association of Elementary School Principals
- American Association of School Superintendents

Willard R. Daggett, Ed.D.

CEO
International Center for Leadership in Education



Presentation Topics

- The Education Challenge – Preparing Students for a Changing World
- What Makes Successful Schools Work
- Rigor and Relevance for ALL Students
- Developing 21st Literacy in Students
- Workplace Skills and the Global Economy
- Improving Performance During Times of Declining Resources: Addressing Efficiency and Effectiveness

Dr. Willard R. Daggett is nationally recognized for his proven ability to move education systems towards more rigorous and relevant skills and knowledge for *all* students. He has assisted a number of states and hundreds of school districts with their school improvement initiatives. Bill has also collaborated with education ministries in several countries and with the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, and many other national organizations.

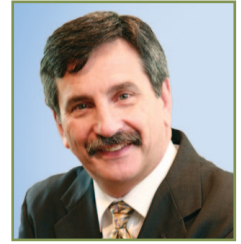
Before founding the International Center for Leadership in Education in 1991, Bill was a teacher and administrator at the secondary and postsecondary levels and a director with the New York State Education Department. Bill is the author of numerous books, textbooks and journal articles.

“The support of Bill Daggett and the International Center has helped move our district forward with critical initiatives which has resulted in improved academic achievement. Bill’s work has been the foundation upon which we developed our strategic plan which includes our mission, vision, and values. These drive our district as we continue to welcome the challenges of educating students for the 21st century. It is refreshing to work with a company that stays on message.”

Ada Grabowski, Ph.D., Superintendent
Albion Central School District, NY

Raymond J. McNulty

President
International Center for Leadership in Education



Presentation Topics

- Success by Design, Not by Chance
- Essential Learnings from School Reinvention
- Future Trends and Challenges in Education
- Leadership Skills for the 21st Century
- Closing the Achievement Gap: What Are We Learning and What Do We Need to Do?

Raymond J. McNulty is one of the nation’s most respected and sought-after speakers about raising the performance standards of teachers, students and building solid connections between school and communities. He has presented on the state, national, and international levels concerning the need for school systems to accept the challenges that lie ahead.

Ray began his career as a teacher, vice principal, principal, and superintendent. He was named Vermont Superintendent of the Year in 2000. From 2001-03, he served as Vermont’s education commissioner.

Prior to joining the International Center, Ray was a Senior Fellow at the Bill & Melinda Gates Foundation, where he worked with leading educators to reinvent our nation’s high schools. He also is a Past President of the Association for Supervision and Curriculum Development (ASCD).

“Ray is able to present the ‘tough stuff’ about our challenges in a way that delivers a message of hope and instills a ‘can do’ attitude among our educators. Ray’s message to our educators has helped create a greater climate for change within our state. We are further along that systemic path to change because Ray has walked with us as a guide, mentor, and friend.”

Maxine E. Daly, Deputy Associate Superintendent —
Innovative and Exemplary Programs,
Arizona Department of Education

Susan Gendron

Policy Coordinator
SMARTER Balanced Assessment Consortium

Senior Fellow
International Center for Leadership in Education

Presentation Topics

- Introduction to the Common Core State Standards and Next Generation Assessments
- Structuring Effective and Efficient School Districts
- How to Expand Opportunities for Digital Learning
- Leadership Development
- Comprehensive Strategic Development



Susan A. Gendron served as Commissioner of Education for Maine from March 2003 until May 2010, when she stepped down to become Policy Coordinator for the SMARTER Balanced Assessment Consortium (SBAC). SBAC is building a system of assessment upon the Common Core State Standards in English language arts and mathematics. As a Senior Fellow for the International Center for Leadership in Education, she leads a team of former state commissioners/superintendents to provide coaching and executive training and support to state education leaders and their staffs.

Sue was a member of the Council of Chief State School Officers (CCSSO) Board from 2006-10 and served as its President in 2009-10. Her career in education spans 38 years as kindergarten teacher, primary school and high school principal, assistant superintendent, and superintendent of schools. As state commissioner, she led Maine to become the first state to use the SAT as its 11th grade assessment and expanded Maine's statewide 1:1 computing program, making laptops a possibility for every student in grades 7-12.

"Sue built a culture in Maine that all students need to graduate ready for college, career, and citizenship."

John Elias Baldacci, Former Maine Governor

James Warford

Senior Advisor
International Center for Leadership in Education

Presentation Topics

- The Continuous Improvement Model
- Put the "Art" Back in Teaching
- What Works for Culturally and Linguistically Diverse Students
- Skills for the Global Economy
- Success in Reaching Adequate Yearly Progress



Jim Warford is one of the nation's most innovative and respected leaders in creating a culture and structure to help schools provide all students with a rigorous and relevant curriculum.

Jim began his career as a classroom teacher and soon moved to become superintendent of Marion County Public Schools in Florida. He then became Chancellor for the Florida Department of Education. In that position he pushed for policies that would lead schools to use data and innovative practices to enable all students to become what they are capable of being. Jim recently retired as Executive Director of the Florida Association of School Administrators.

Jim possesses a special combination of being extremely well informed and having a very engaging style. With his humble beginnings and his great success as an educational leader, Jim offers an engaging and compelling message for all audiences.

"Jim Warford is a passionate presenter who combines a deep faith in public schools with a clear understanding of why we must transform them for the 21st century."

Steve Woolf, Title I Administrator
Miami-Dade County Public Schools, FL

Susan Szachowicz, Ed.D.

Principal
Brockton High School



Presentation Topics

- Infusing Literacy Across the Curriculum
- Expect More, Achieve More – Creating a Culture of Success for ALL Students
- Leading for Change – Enabling Others to Do What They Think They Cannot
- Success for Struggling Learners Is Everyone's Responsibility

Dr. Susan Szachowicz is relentless about setting high expectations for all students. A natural leader, Sue has committed herself and her staff to the philosophy, "high expectations, high standards – no excuses."

Sue has led the school through its ongoing restructuring effort. She has implemented numerous initiatives to improve student achievement, including a school-wide literacy focus, small learning communities, freshman academy, and data-driven decisions. Her aim is to provide a personalized education for all students.

Sue's career at award-winning Brockton High School began in the classroom. She has been principal of the 4,300-student urban high school since 2004. She also has served on numerous state commissions on education reform.

"Sue Szachowicz's willingness to share information warmed our hearts and renewed our spirits. I have to say with all honesty that I learned more in three days than 25 years of boring inservices. We are energized by your ideas and how we might adapt them to meet our needs."

Kyle Kelman, CTE Literacy Coach/Academic Integration Coordinator
Paradise Valley High School, AZ

Paul David Nussbaum, Ph.D.

Clinical Neuropsychologist
and Adjunct Associate Professor
University of Pittsburgh School of Medicine



Presentation Topics

- Using the Brain to Promote Rigor and Relevance
- Creating a Healthy Brain
- The Healthy Brain — The Role of the Educator

Dr. Paul Nussbaum is one of the nation's foremost experts in translating today's sophisticated research on the brain and "brain health" into appropriate instructional practices and healthful living skills, not only to help students succeed in school, but also to help ensure a productive and meaningful lifestyle. Paul's presentation style has been described as informative, fun, and personal.

Paul's work is based on cutting edge research on the brain and learning with direct applications to classrooms that embrace rigor, relevance and relationships. His contributions will impact schools and student learning for decades to come. Paul has published many peer reviewed articles, chapters, and books. He is frequently interviewed by national and local media.

"Paul Nussbaum provided informative, useful facts I can use in life and my classroom."

Julie Justice, Spanish Teacher
Butler Technology and Career Development Schools, OH

Robert Brooks, Ph.D.

Faculty
Harvard Medical School



Presentation Topics

- The Power of Mindsets: Creating a Positive School Climate
- Touching a Student's Mind and Heart
- Nurturing Motivation, Hope, and Resilience in Children with Special Needs
- Working with Angry and Resistant Youth
- Raising Resilient Children and Adolescents

Dr. Robert Brooks is a leading national and international speaker on resilience, motivation, and relationships. His message inspires educators to teach all students in a way that affirms self-worth, dignity, confidence and responsibility. Bob's presentations are built on the fundamental idea that by creating motivating environments for students to thrive in, their chances of becoming healthy, productive, resilient adults dramatically increases.

Bob's personal stories are funny, touching and unforgettable and give his presentations a unique dimension that has captivated audiences across the U.S. and around the world.

Bob is on the faculty of Harvard Medical School and has served as Director of the Department of Psychology at McLean Hospital, a private psychiatric hospital. He has a part-time private practice in which he sees children, adolescents, adults, and families and has appeared regularly on television shows in the Boston area as well as on national cable television.

"I meant what I said at the conclusion of your keynote presentation yesterday: We were graced by your presence and this school district has benefited by that presence."

Superintendent

Kenneth Wesson

Educational Consultant, Neuroscience



Presentation Topics

- The "Brain-Considerate" Classroom
- How Children Learn: Brain Research and Inquiry-based Science
- What Works, What Lasts, and Why: How Your Brain Learns
- STEM Learning and STREAM Learning (Adding Reading/ELA and the Arts to STEM)

Kenneth Wesson delivers keynote addresses on the neuroscience of learning for educational organizations and institutions. Ken speaks on establishing "brain-considerate" learning environments and on early brain development, emotional intelligence, the neuropsychology of prejudice, contextual learning, and curriculum development. He is frequently asked to serve as an expert witness in court cases involving brain trauma and memory.

Ken has served as a science writer for *Science IQ* and worked as an educational consultant for Stanford Research Institute. He has been an administrator and a faculty member at the postsecondary level and was elected to his local Board of Education in 1980. Ken was recognized as one of the "Outstanding Young Men of America" in 1984.

Ken's latest articles on the brain include: "From Synapses to Learning: Understanding Brain Processes," "Drawing and the Brain," "The Developing Brain," "What Recent Brain Research Tells Us About Learning," "Neuropsychology and Prejudice," "Memory and the Brain," and "Early Brain Development and Learning."

"I wanted to thank you for a wonderful presentation the other day. I have not been able to stop thinking about the implications the information you shared has/will have on education. I took several pieces back to my staff the very next day."

Middle School Principal
National Science Teachers Association Conference, March 2009

Lawrence C. Gloeckler

Executive Director
Special Education Institute
International Center for Leadership in Education



Presentation Topics

- Effective Leadership for Struggling Learners
- Students with Disabilities and Other Struggling Learners — What We Have Learned About Addressing Their Needs
- Positive Results for Students with Disabilities — What Matters and How To Get There

Lawrence C. Gloeckler is a national expert on the strategies to improve performance for students with disabilities. He speaks to state education agencies, universities, and school districts throughout the country about the issues surrounding increasing performance for students with disabilities and advises school district personnel how to address issues in this area.

Larry began his career as a teacher of students with mental retardation. He has also served as a Special Education Coordinator at the local level. From 1989-2003, Larry was Deputy Commissioner for the New York State Education Department.

Larry is currently working with state education agencies in Iowa, Nevada, Michigan, Pennsylvania, New Hampshire and Hawaii and with numerous local school districts throughout the country.

“During the past three years, we have had the wonderful opportunity to work with Larry Gloeckler. He reminded us that we have a voice for children. Mostly, he empowered our voice by helping us learn how to use data and the importance of developing and implementing a strategic plan that supports the learning of each and every student.”

Patty Laney, Director of Special Education
Carthage School District, MO

Ernest B. Fleishman, Ed.D.

Senior Vice President
Education and Corporate Relations, Scholastic Inc.



Presentation Topics

- Effective Leadership
- Changing Schools to Improve Student Performance
- Leadership Requirements for 21st Century Schools
- Scaling Up Literacy Improvement

Dr. Fleishman oversees Scholastic’s strategic initiatives involving schools and districts, major educational organizations, and government and community agencies. He also is responsible for business and education partnerships with states, large school districts, corporations, and such groups as the Council of Great City Schools and Council of Chief State School Officers.

Ernie joined Scholastic in 1989 after serving as a highly successful superintendent of schools for 20 years in New Jersey, Pennsylvania, and Connecticut. He has a long history of assisting educators in improving student literacy rates and in developing effective school leaders. While superintendent in Greenwich, Connecticut, the district received recognition for the nation’s best staff development program and school libraries.

Mission of the International Center for Leadership in Education

The International Center for Leadership in Education was founded in 1991 on the belief that ALL students need an academically rigorous and relevant curriculum based on positive relationships. That basic mission has since been adopted as a theme by numerous organizations, schools, state education departments, foundations, and legislative initiatives.

The International Center seeks out the nation's most successful schools and identifies the replicable best practices that have contributed to exemplary student learning and achievement. Through that process, the International Center has become the repository of the nation's best practices and success stories, which are shared through our keynoters, the annual Model Schools Conference, consultant services, and numerous publications.



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