

# Showcasing the Nation's Most Efficient and Effective Schools

## 17<sup>th</sup> Annual Model Schools Conference

Sunday, June 28 — Wednesday, July 1, 2009

### Atlanta

Atlanta Marriott Marquis  
and Hyatt Regency Atlanta



## The Nation's Premier K-12 Education Improvement Conference

[www.modelschoolsconference.com](http://www.modelschoolsconference.com)

Every educator has the opportunity to make a difference in students' lives. Solutions are all around us. Let's learn from each other and apply them **Right Now!**

- More than 40 of the nation's **highest performing and rapidly improving schools** that are using their resources most efficiently and effectively.
- Instructional practices** and **leadership approaches** presented by schools that have achieved dramatic improvement in student performance.
- Cutting-edge research** on best practices and the skills and knowledge needed for success in the 21<sup>st</sup> century.
- Keynote and feature presentations by **national education leaders**, including Bill Daggett, Ray McNulty, Harry Wong, Susan Kovalik and Lin Kuzmich.
- Focused strands** dedicated to leadership, technology and innovation, whole school reform, and curriculum and instruction.
- How-to sessions** with strategies and practices that you can put into immediate use.

The Model Schools Conference features **model high schools, middle grade programs, elementary schools, and CTE programs** that are highly successful at providing every student with a rigorous and relevant education. The process of identifying and analyzing high schools is part of a major joint initiative of the International Center and the Council of Chief State School Officers, with financial support from the Bill & Melinda Gates Foundation.



[www.LeaderEd.com](http://www.LeaderEd.com)

**International Center  
for Leadership in Education**

⇒ **Come as a Team!** Schools and districts are encouraged to send a team to the Conference, including school board members, senior administrators, teachers, special education representatives, parents, business leaders, and elected officials.

# Last year, more than 7,000 participants left the Model Schools Conference prepared to implement change and improve student learning. Make a Difference. Be the Solution. Right Now!

## Model Schools showcase the latest best practices in:

- Cost effective ways to achieve high student performance
- Rigorous and relevant instruction
- Strong relationships
- Building a culture to support change
- Meeting AYP requirements
- Student engagement
- Data-based decision making
- Curriculum alignment
- Differentiated instruction
- Personal skill development
- Academic success for students with disabilities and English language learners
- Increased learning time in the school day
- Interdisciplinary approaches

## Here's what participants had to say at the 2008 Model Schools Conference.

### **“Best conference I’ve ever been to.**

WOW! I’m about to begin my 28<sup>th</sup> year in education! Every session was relevant. I am leaving with ideas to share and best practices to implement or expand on with my staff and students.”

**Mitzi Neely**, Principal  
Jefferson High School, Texas



**“This is a fantastic** sharing of the most pertinent information, driven by the most insightful and inspired educators. We need to change American education for the betterment of our children – our future! Thank you, Dr. Daggett, for acting on your vision!!!”

**Barbara Ann Butler**, Lead Instructor  
Marion County Schools, Florida

**“I have been to many conferences:** state, regional and national. This is the most productive conference I have ever attended. This was my first, but won’t be my last!”

**Mary Anne Berens**  
Ed Professions Teacher/CTE Internship Coordinator  
Centennial High School, Arizona

## Focused Strands

*Targeted Sessions on Key Topics*

### Leadership for 21<sup>st</sup> Century Schools

- Empowering others to be catalysts for school improvement
- Preparing students to be work/life/college ready
- Creating a culture focused on learning rather than teaching
- Integrating CTE and academics through rigor, relevance, and relationships
- Workplace skills for the global economy

### Technology and Innovation in the Classroom

- Planning for the future – skills students will need to lead innovation
- Equipping students to think creatively
- Using technology to stretch students and increase engagement
- Accommodating learning styles using technology

### Curriculum and Instruction

- Non-traditional approaches to engaging students in learning
- Instructional strategies that get results
- Prioritizing curriculum for academic achievement
- Rigor/Relevance Framework™ as a tool for planning and instruction

### Whole School Reform

- School reinvention in urban, suburban, and rural schools
- Targeted and sustained professional development
- Systemic approaches to managing change effectively
- Meeting the needs of all learners

# Educators choose the Model

## Schools Conference because they learn what works:



- Instructional leadership at all levels
- Focus on instruction rather than structure
- Emphasis on the transition years
- A culture that promotes high achievement
- Whole school/district reform
- Sustained professional development programs
- Use of research and data to set expectations, guide instruction, and assess performance
- Commitment to literacy
- Interventions for struggling learners
- Character education
- Student accountability
- Technology-infused programs
- Small learning communities

⇒ Register online:

[www.modelschoolsconference.com/register.html](http://www.modelschoolsconference.com/register.html)

### Keynote and Featured Speakers

**Dr. Willard R. Daggett**, President  
International Center for Leadership in Education

**Raymond J. McNulty**, Senior Vice President  
International Center for Leadership in Education

**Lawrence Gloeckler**, Executive Director  
Special Education Institute

**Dr. Paul Nussbaum**, Clinical Neuropsychologist  
and Adjunct Associate Professor  
University of Pittsburgh School of Medicine

**William R. McNeal, Jr.**, Executive Director  
North Carolina Association of School Administrators  
2004 AASA Superintendent of the Year

**Lin Kuzmich**, Senior Consultant  
International Center for Leadership in Education

**Dr. Harry Wong**, Education Expert and Author  
*The First Days of School*

**Chelonnda Seroyer**, Teacher  
Bob Jones High School, Madison, Alabama

**Susan Kovalik**, Founder  
The Center for Effective Learning

**James Warford**, Executive Director  
Florida Association of School Administrators

**Dr. Susan Szachowicz**, Principal  
Brockton High School, Brockton, Massachusetts

**Dr. Ernest B. Fleishman**, Senior Vice President  
Scholastic, Inc.

## Conference Hotels

Be sure to mention  
the Model Schools  
Conference  
when making your  
reservation!



**Atlanta Marriott Marquis**  
265 Peachtree Center Ave  
Atlanta, GA 30303  
(404) 521-0000

\$152 single/double  
[www.marriott.com](http://www.marriott.com)

**Hyatt Regency Atlanta**  
265 Peachtree Street NE  
Atlanta, GA 30303  
(404) 577-1234

\$149 single/double  
[www.atlantaregency.hyatt.com](http://www.atlantaregency.hyatt.com)



## Conference at a Glance

|                          |  |   |
|--------------------------|--|---|
| <b>Sunday, June 28</b>   | 9:00 am – 4:00 pm<br>7:00 pm – 8:30 pm | <b>PreConferences<br/>Opening General Sessions</b>                |
| <b>Monday, June 29</b>   | 8:00 am – 4:45 pm                      | <b>Keynote Address and<br/>Concurrent Sessions</b>                |
| <b>Tuesday, June 30</b>  | 8:00 am – 4:45 pm                      | <b>Concurrent Sessions</b>  |
| <b>Wednesday, July 1</b> | 8:00 – 11:00 am<br>2:00 – 4:00 pm      | <b>Concurrent and Closing Sessions<br/>Post-Conference Part 1</b> |
| <b>Thursday, July 2</b>  | 8:00 – 11:00 am                        | <b>Post-Conference Part 2</b>                                     |

# PreConferences — K-12

Sunday, June 28 • 9 am – 4 pm

## 1. Improving Instruction Using the Rigor/Relevance Framework™

Presenters: **Helen Branigan, Sue Gunderman**

The Rigor/Relevance Framework™ is a tool for planning curriculum, instruction, and assessment that are high in rigor and high in relevance. This PreConference will explain the Framework and how to use it. Breakout sessions will be conducted for people who are new to the Framework and for those already familiar with the Framework, who will use the session to develop a Gold Seal Lesson to use in the classroom.

## 2. Sustaining Rigor, Relevance and Relationships by Focusing on Learner Engagement

Presenters: **Dick Jones, Kathy Weigel**

Participants in this PreConference will be challenged to focus on instruction that falls in Quadrant D of the Rigor/Relevance Framework and on leadership for learner engagement. Tools for building relationships in order to provide students with an effective learning environment will be modeled. Administrators will take away strategies focused on instructional leadership to create and sustain a commitment to rigor, relevance, and relationships for all students.

## 3. Empowering a Leadership Team to Take Action

Presenters: **Bill Daggett, Ray McNulty, Sue Szachowicz**

This PreConference will focus on developing a well-articulated vision for building leadership capacity, empowering others to be catalysts for school improvement, and managing and sustaining effective change. Participants will use the International Center tools and resources provided to build their proficiency as instructional leaders.

## 4. Raising Rigor Through Literacy Strategies

Presenter: **Lin Kuzmich**

This PreConference will focus on boosting student achievement through literacy strategies that teachers can implement without sacrificing content or becoming reading teachers. Teachers will discover how to support their subject area by building student skills in vocabulary, comprehension, and analysis. This workshop will also share strategies that address document, technological and quantitative literacy — non-prose reading skills needed for math, science, electronic media, and other graphical and visual materials.

## 5. Co-Teaching: Addressing the Needs of Students with Disabilities

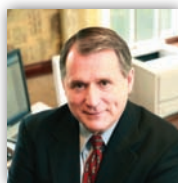
Presenters: **Larry Gloeckler, with co-teaching practitioners**

Co-teaching as an approach to effective instruction for all students is possible when administrators and teachers work closely together. This PreConference will present successful practices from schools across the county and pose questions to ask when considering implementation of a co-teaching model. Participants will leave with strategies for taking the next steps.

## 6. Brain-Compatible Strategies for Effective Learning

Presenter: **Susan Kovalik**

This PreConference will provide guidelines for creating the conditions for powerful learning using brain research and its implications for how people learn. The workshop is based on the Rigor/Relevance Framework and the five Learning Principles that guide effective classroom practice: (1) intelligence is a function of experience, (2) emotion as the gatekeeper to performance, (3) there are multiple intelligences, (4) all learning depends on pattern detection and program building, and (5) personality affects learning and performance.



### Stay for the Post-Conference with Dr. Daggett!

Wednesday, July 1, 2-4 pm

Thursday, July 2, 8-11 am

### Implementing Solutions – Right Now!

The Post-Conference will help you synthesize what you have learned at the Conference and apply this information when you return home.

# Registration Information The Model Schools Conference sells out early. Please register — Right Now!

There are three ways to register. → online → fax → mail

## Registration fee includes:

- Admission to all general and concurrent sessions
- Case studies from presenters describing their programs
- Dr. Daggett's latest research report
- Discounts on International Center publications and videos
- Morning coffee and baked goods, afternoon refreshments
- Handouts and other materials

## Early Bird Discount

**Register by March 1 to receive a 10% discount.** After March 1, regular fees apply as shown below.

## Deadline

Space is limited, so **please register early to ensure your place.** You will receive confirmation of your Conference registration. Please provide e-mail address.  
After May 29, add a late fee of \$100 per person.

## Cancellation Policy

Cancellations requested in writing before June 1 will be subject to a \$50 processing fee. Cancellations requested between June 1

and June 12 will receive a 50% refund. No refunds will be issued after that date, but you may send another person in your place.

## Purchase Orders

Each individual on a purchase order must complete a registration form. Please indicate a contact person on purchase orders for more than one person.

## Special Services

If you are disabled and require special services, please attach a description of your needs. Requests must be received by June 1 to allow ample time to accommodate. Special housing requirements should be discussed directly with the hotel.

## Payment

Payment can be made online or by fax or mail. Provide credit card information or make check or purchase order payable to:

**International Center for Leadership in Education**  
1587 Route 146 • Rexford, New York 12148  
(518) 399-2776 • Fax (518) 399-7607

**✓Yes!** I'm coming to Atlanta for the Model Schools Conference on June 28-July 1!

- Model Schools Conference
- Model Schools Conference and a PreConference  
*Select ONE PreConference*
- 1 Improving Instruction Using the Rigor/Relevance Framework
- 2 Sustaining Rigor, Relevance, and Relationships
- 3 Empowering Leadership Teams
- 4 Raising Rigor Through Literacy Strategies
- 5 Co-Teaching: Addressing the Needs of Students with Disabilities
- 6 Brain-Based Strategies for Effective Learning
- Model Schools Conference and Post-Conference
- Model Schools Conference, PreConference, Post-Conference


| Early Bird Discount<br>extended to March 1 |  | Regular<br>after March 1 |  |
|--|--|--------------------------|--|
|--|--|--------------------------|--|

|  |                                     |  |                                     |
|--|-------------------------------------|--|-------------------------------------|
| Individual/<br>small group<br>per person | Group of 5<br>or more<br>per person | Individual/<br>small group<br>per person | Group of 5<br>or more<br>per person |
| <input type="checkbox"/> \$490           | <input type="checkbox"/> \$450      | <input type="checkbox"/> \$545           | <input type="checkbox"/> \$500      |
| <input type="checkbox"/> \$625           | <input type="checkbox"/> \$576      | <input type="checkbox"/> \$695           | <input type="checkbox"/> \$640      |

|                                |                                |                                |                                |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> \$625 | <input type="checkbox"/> \$576 | <input type="checkbox"/> \$695 | <input type="checkbox"/> \$640 |
| <input type="checkbox"/> \$715 | <input type="checkbox"/> \$665 | <input type="checkbox"/> \$795 | <input type="checkbox"/> \$740 |

Check enclosed \$ \_\_\_\_\_  Purchase Order enclosed \$ \_\_\_\_\_ Contact Person \_\_\_\_\_

Make check or purchase order payable to **International Center for Leadership in Education**

Please charge \$ \_\_\_\_\_ to my   or   Account Number \_\_\_\_\_

Dr. Mr. Mrs. Ms. Miss (circle one)

Please print

Name \_\_\_\_\_

Organization \_\_\_\_\_

School/District (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

signature \_\_\_\_\_

expires \_\_\_\_\_

How did you hear about MSC?  Mail  Email  Presentation  Website

Word of Mouth  Views You Can Use

How many MSC have you attended?  0  1  2  3  4+

### Title

- Superintendent  Asst Supt
- Principal  Asst Principal
- Teacher
- Department Chair
- Guidance Counselor
- Curriculum Specialist
- Staff Developer
- Board Member
- Other \_\_\_\_\_

### Subject area

- Career/Technical
- English
- Foreign Language
- Mathematics
- Music/Arts
- Science
- Social Studies
- Special Education
- Other \_\_\_\_\_

### Affiliation/level

- Elementary
- Middle Level
- High School
- District
- State
- Postsecondary
- Business/Community
- Other \_\_\_\_\_



**Referral  
Code  
WEB**

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→ fax (518) 399-7607

→ mail International Center for Leadership in Education  
1587 Route 146 • Rexford, New York 12148

## Atlanta

City  
Lights,  
Southern  
Nights.®

Come early,  
stay late and  
enjoy one of  
the nation's  
most vibrant,  
progressive  
and dynamic  
cities!

## Top 10 Places to See in Atlanta

10 Centennial Olympic Park

9 Atlanta Braves

8 Georgia Aquarium

7 Martin Luther King Center

6 The World of Coca-Cola

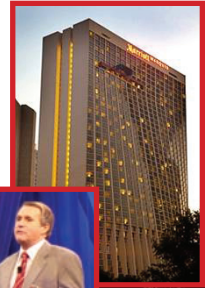
5 Zoo Atlanta

4 CNN Center

3 Six Flags Over Georgia

2 Stone Mountain Park

1 **Model Schools Conference**



### Discount passes available:

The Atlanta CityPass [www.citypass.com/city/atlanta.html](http://www.citypass.com/city/atlanta.html) • The Downtown Connects Card [www.atlantadowntown.com](http://www.atlantadowntown.com)



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