

Fall 2011

Leadership Academy

Building Systemwide Support for Student Achievement



Bill Daggett



Ray McNulty



Sue Gendron



Deb Delisle

- › Gain practical research-based strategies for using rigor, relevance, and relationships to increase instructional effectiveness.
- › Create a comprehensive action plan to prepare for the rigor of the Common Core State Standards and Next Generation Assessments.
- › Approach teacher evaluation from the broader perspective of selecting, supporting, and evaluating all educators.
- › Develop the skills and abilities of education leaders.
- › Acquire strategies to improve student achievement effectively and efficiently during times of declining resources.

November 4-6 Dallas

FEATURED SPEAKERS



Dr. Willard R. Daggett

Founder and CEO, International Center for Leadership in Education

Bill Daggett is recognized worldwide for his proven ability to inspire audiences and move education systems towards more rigorous and relevant skills and knowledge for all students.



Raymond J. McNulty

President, International Center for Leadership in Education

Before joining the International Center, Ray was a Senior Fellow at the Bill & Melinda Gates Foundation, Vermont's Education Commissioner, and President of ASCD.



Deborah S. Delisle

Senior Fellow, International Center for Leadership in Education

As Ohio's State Superintendent of Public Instruction, Deb did innovative work in standards and assessments, teacher preparation and induction, and professional development standards and led the state's successful Race to the Top application.



Susan A. Gendron

Senior Fellow, International Center for Leadership in Education
Policy Coordinator, SMARTER
Balanced Assessment Consortium

Having served as Maine's Commissioner of Education and President of CCSSO, Sue is now a leader of one of the two multi-state consortia funded by the U.S. Department of Education to develop assessments based on the Common Core State Standards.



Lin Kuzmich

Senior Consultant, International Center for Leadership in Education

A university instructor and bestselling author, Lin has been a Deputy Superintendent, Executive Director of Secondary and Elementary Instruction, and Director of Professional Development.



Linda Jordan

Senior Consultant, International Center for Leadership in Education

An Associate Professor of Education at Hope College, Linda has extensive background and experience in training and shares insights from her deep knowledge of brain research to boost student achievement.



Dr. Susan Szachowicz

Principal, Brockton High School, Brockton, Mass.

As principal of Brockton High since 2004, Sue has taken this 4,200-student urban school from being a case study in failure to outperforming 90% of Massachusetts high schools.

ACADEMY FEATURES

Keynote Addresses and Concurrent Sessions

Keynote Presentations will describe the challenges facing schools and districts and the type of leadership required to move forward in difficult times. Concurrent Sessions will help you put solutions into practice.

Strategic Planning

The Leadership Academy will provide ample time for planning the strategies you will put to work when your return home. Facilitated by International Center staff, you will leave with a strategic plan that aligns and prioritizes your improvement goals.

Expert Practitioners

Sessions focused on innovative leadership approaches and practices for building leadership capacity will be presented by school practitioners who have achieved dramatic improvement.

Networking Lunch

Enjoy lunch while you network with fellow participants, presenters, and International Center staff (reservations required).

SESSION TOPICS

- › Building Systemwide Support for Student Achievement
- › Strategies and Tools to Move the Mindset and the System
- › College and Career Readiness Through Teacher (and Administrator) Evaluation
- › Educator Effectiveness: Accountability within the System
- › Organizational Leadership: Create a Culture of High Expectations
- › Creating a Collaborative Model to Support Learning
- › A District's Approach to Decision Making Through Data and Professional Collaboration
- › Many more

WHO SHOULD ATTEND?

All K-12 school and district leaders or aspiring leaders will benefit from the Leadership Academy. Come as a team or individually to develop a leadership action plan that you can begin to implement upon your return.

- › Superintendents, Assistant Superintendents
- › Principals, Assistant Principals
- › Teacher Leaders
- › Building Administrators
- › District Administrators
- › Curriculum Directors
- › Staff Developers
- › Special Education Directors

Free Staff Surveys

To support data-decision decision making systemwide, we are offering all academy attendees the opportunity to administer at no charge either the We Lead™ Whole Staff Survey (\$600 value) or the We Teach™ Instructional Staff Survey (\$600 value). Information will be available at the Leadership Academy and survey administration will occur after the event.

Attendee Discounts

Attendees will be eligible for a 20% discount on all products, which will be valid through January 31, 2012. Information on these products, including Next Navigator—an online tool that helps prioritize instruction to prepare students for success on the new assessments—will be available at the event.

ACADEMY AT A GLANCE

Friday, November 4

8:00 a.m. – 5:00 p.m.

Keynote Address
General Sessions
Strategic Planning
Networking Lunch
Concurrent Sessions

Saturday, November 5

8:00 a.m. – 5:00 p.m.

Keynote Address
Strategic Planning
Concurrent Sessions

Sunday, November 6

8:00 a.m. – Noon

General Session
Closing Keynote

CONFERENCE HEADQUARTERS & HOTEL

Gaylord Texan
1501 Gaylord Trail
Grapevine, TX 76051
www.gaylordhotels.com

Group Room Rate:
\$189 single/double

To reserve your room,
please call 866-782-7897
and mention code A-LED11
Group rate expires October 7.



Daggett System for Effective Instruction

Sustainable and scalable growth in student achievement requires a coordinated, systemwide focus on instructional effectiveness at every level of the education organization. The program will be built upon the Daggett System for Effective Instruction, which provides a framework for comprehensive alignment of objectives.

Organizational Leadership

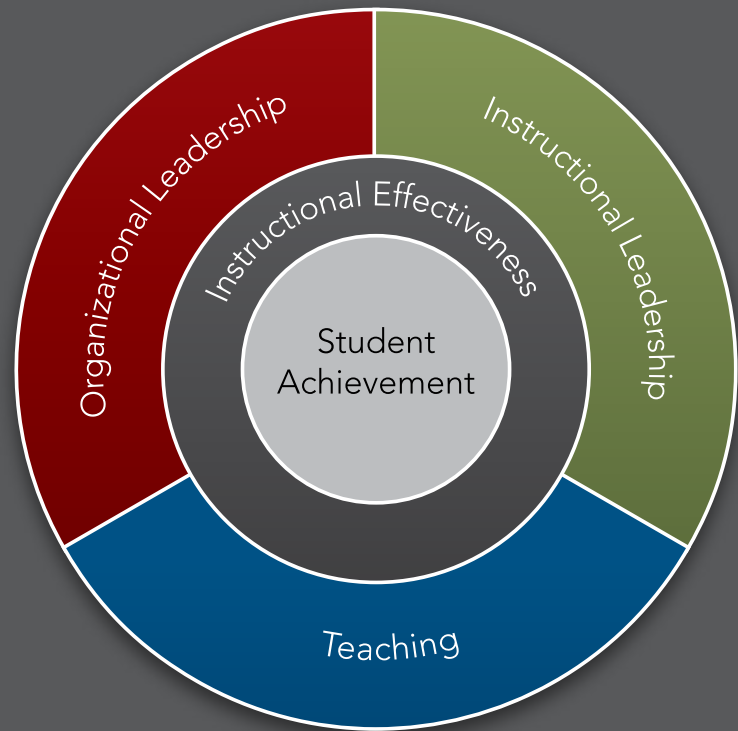
- › Create a culture
- › Establish a shared vision
- › Align organizational structures and systems to vision
- › Build leadership capacity
- › Align teacher/administrator selection, support, and evaluation
- › Support decision making with data systems

Instructional Leadership

- › Use research to establish urgency for higher expectations
- › Align curriculum to standards
- › Integrate literacy and math across all content areas
- › Facilitate data-driven decision making to inform instruction
- › Provide opportunities for focused professional collaboration and growth


Teaching

- › Embrace rigorous and relevant expectations for all students
- › Build strong relationship with students
- › Possess depth of content knowledge and make it relevant to students
- › Facilitate rigorous and relevant instruction based on how students learn
- › Use assessments to guide and differentiate instruction
- › Demonstrate expertise in use of instructional strategies, technology, and best practices



Fall 2011 Leadership Academy Registration Information

Please complete the entire form below.

Title <input type="checkbox"/> Superintendent <input type="checkbox"/> Asst Supt <input type="checkbox"/> Principal <input type="checkbox"/> Asst Principal <input type="checkbox"/> Teacher <input type="checkbox"/> Department Chair <input type="checkbox"/> Guidance Counselor <input type="checkbox"/> Curriculum Specialist <input type="checkbox"/> Staff Developer <input type="checkbox"/> Board Member <input type="checkbox"/> Other _____	 I'm coming to Dallas for the Fall 2011 Leadership Academy on November 4-6!		Individual/ small group per person	Group of 5 or more per person	
			<input type="checkbox"/> \$495	<input type="checkbox"/> \$450	
	Lunch		Fri	Sat	
	<input type="checkbox"/> Boxed Lunch — <i>Purchase your boxed lunch NOW to save time and money!</i>		<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	
	<input type="checkbox"/> Networking Lunch with presenters and other education leaders		<input type="checkbox"/> \$45		
	Make check or purchase order payable to International Center for Leadership in Education. If using a purchase order, this form must accompany the purchase order. Your registration cannot be processed until payment is received.				
	<input type="checkbox"/> Check enclosed		<input type="checkbox"/> Purchase Order enclosed		Please charge
	\$ _____		\$ _____		\$ _____ to my
	Contact Person		Account Number		Expires
	Phone Number		Signature		
Please print		Dr. Mr. Mrs. Ms. Miss (circle one)			
Name					
Position					
School/Organization					
Billing Address					
City/State/ZIP					
Phone			Fax		
Attendee's Email					
There are three ways to register.					
online		www.leadered.com/LeadershipAcademy			
fax		(518) 399-7607			
mail		International Center for Leadership in Education 1587 Route 146 • Rexford, New York 12148			
Questions?		Contact Jennifer Vinci at jennifer@leadered.com or (518) 723-2059			
Subject area (choose one) <input type="checkbox"/> Career/Technical <input type="checkbox"/> English <input type="checkbox"/> Foreign Language <input type="checkbox"/> Mathematics <input type="checkbox"/> Music/Arts <input type="checkbox"/> Science <input type="checkbox"/> Social Studies <input type="checkbox"/> Special Education <input type="checkbox"/> Other _____					
Affiliation/level <input type="checkbox"/> Elementary <input type="checkbox"/> Middle Level <input type="checkbox"/> High School <input type="checkbox"/> District <input type="checkbox"/> State <input type="checkbox"/> Postsecondary <input type="checkbox"/> Business/Community <input type="checkbox"/> Other _____					
How did you hear about the Leadership Academy? <input type="checkbox"/> Mail <input type="checkbox"/> Email <input type="checkbox"/> Presentation <input type="checkbox"/> Website <input type="checkbox"/> Word of Mouth <input type="checkbox"/> Views You Can Use					
How many Leadership Academies have you attended? <input type="checkbox"/> 0 <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4+					

Deadline Space is limited, so please register early. You will receive confirmation via email. *After October 21, add a late fee of \$100 per person.*

Cancellation Policy All cancellations must be requested via email by October 21. There will be a \$50 processing fee. **No refunds will be issued after that date, but you may send another person in your place.**

Purchase Orders Each individual must be listed on the P.O. and must complete a registration form. Please indicate a contact person on purchase orders for more than one person. **Your registration will not be processed without a copy of your P.O.**

Payment Payment can be made online or by fax or mail. Please use only one method to register. Provide credit card information or make check or P.O. payable to **International Center for Leadership in Education.**

Special Services If you require special services, please attach a description of your needs by October 21. Special housing should be discussed directly with the hotel.



International Center for
Leadership in Education

1587 Route 146 • Rexford, NY 12148

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www.leadered.com/leadershipacademy